



Mission Community Hospital

July 13th, 2009

Dear Patrons:

Of the 1.8 million people who reside in the San Fernando Valley, nearly half have no health insurance. This does not include those families who have inadequate health coverage. During this national crisis, Mission Community Hospital (MCH) ensures that people receive quality healthcare regardless of their ability to pay.

MCH is a “safety net” community hospital, providing a full range of medical, surgical, psychiatric and 24/7 emergency room care. We are proud to be a California “Disproportionate Share” Hospital with our services being provided to the uninsured as well as to Medicare or Medi-Cal beneficiaries. The work we do is not merely meaningful, but critical.

In order to continue providing critical health services for the community, we need to raise funds to support our ongoing operation. We are pleased to announce our Sixth Annual Fundraiser:

Autumn Gala 2009
Reaching New Heights
The Ronald Reagan Presidential Library
Air Force One Pavilion
Saturday, November 7, 2009

This year is not to be missed, as we will present an enchanting night of Air Force One tours, live and silent auctions, dancing, Monte Carlo-style entertainment, awards and special recognition. Guests will dine under the majestic wings of the retired Air Force One plane that served seven presidents.

We need YOUR help! Consider donating an auction item or two for our event. We have enclosed a donation form for your convenience, as well as a donation suggestions page, and an IRS letter, confirming our not-for-profit status (contributions made will be tax deductible).

My colleague or I will contact your office within two weeks to check on this request and to answer any questions you may have. Should you need to contact us, please feel free to call or email:

- Julie Powers, (818) 904-3545, jpowers@mchonline.org
- Tarry Kang, (818) 904-3118, tkang@mchonline.org

Thank you in advance for your support of Mission Community Hospital.

Sincerely,

Julie Powers
Event Coordinator

*Views and opinions expressed by Mission Community Hospital are not necessarily shared by
The Ronald Reagan Presidential Library and Foundation*



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Saturday, November 7, 2009

Reaching New Heights

Autumn Gala 2009

Much of the excitement for the Autumn Gala is due to our auction items, which are the highlight of the evening. What makes a great auction **great** are the items up for bid. This is where we need your help.

To get your creativity flowing, the following are some ideas for an auction item donation:

- **What would you like? Think of experiences, items, trips which would interest you. Chances are others will pay for them too!**

Examples: Sports tickets or time at your vacation home.

- **Family and friends. What do they do? Are they a chef, pilot, landscaper, tennis or golf pro, dancing instructor?**

Examples: Ask your dancing instructor for some free salsa lessons.

- **Yourself. What are your talents or do you have an interesting or unique job?**

Examples: Arrange a tour of a local TV station or movie set.

- **Create an experience. Think of events or concerts that can donate free tickets and passes. Combine event tickets with a dinner and hotel room for fun “Night Out on the Town” package.**

Examples: Tickets to “Mary Poppins” and late night supper in Downtown L.A.

- **Know any celebrities? A day with a celebrity or sports star brings in big bucks.**

Examples: Back stage passes or great seats at a sporting event

- **Where do you shop? Most businesses are phenomenal resources.**

Examples: Gift certificates for restaurants, donations from retail stores, introductory gym memberships

Items may come from anywhere; your friends, family or resources at work.

If you have any questions, please contact:

Julie Powers at (818) 904-3545

or Tarry Kang at (818) 904-3118.